

USING GEOTARGETING TO GET CUSTOMERS BACK IN STORES

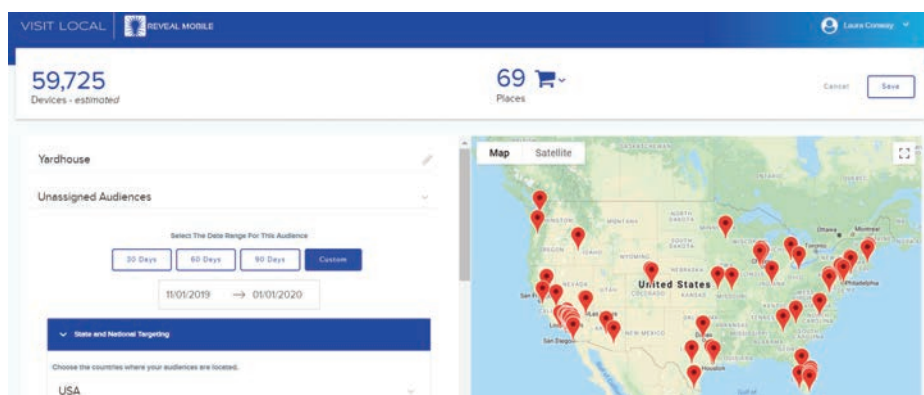
REVEAL MOBILE™

As marketers are investing in ads to get consumers back into stores, they're choosing to geotarget with VISIT Local.

VISIT Local, the location-based marketing product hundreds of agencies, brands and retailers trust, provides you with the ability to look back prior to the pandemic and see the audiences you want to recapture, retain and reactivate.

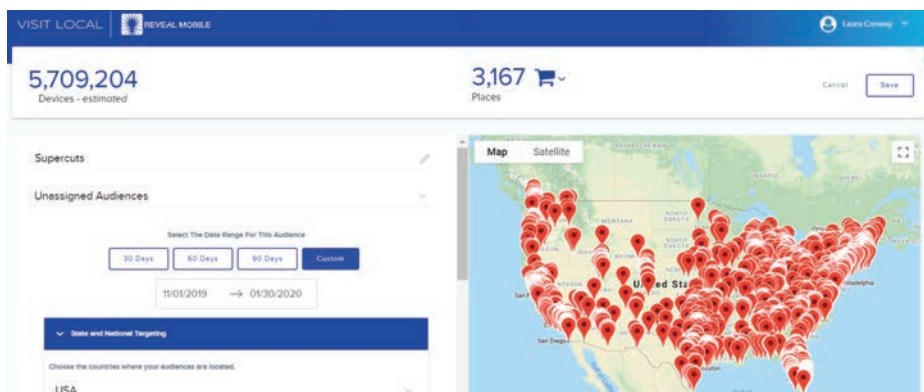
Restaurants

Yard House can reach more than 59,000 diners and beer drinkers who were in their restaurants.



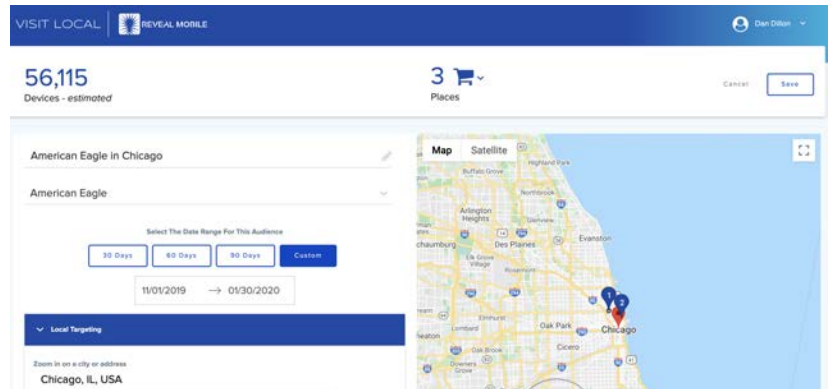
Hair Salons

Supercuts can reach almost six million people who were in their stores.



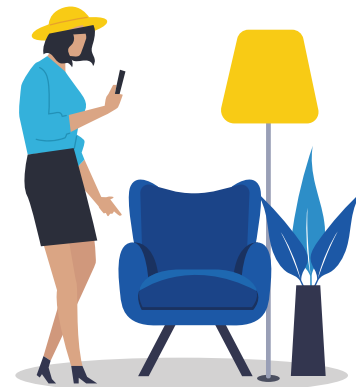
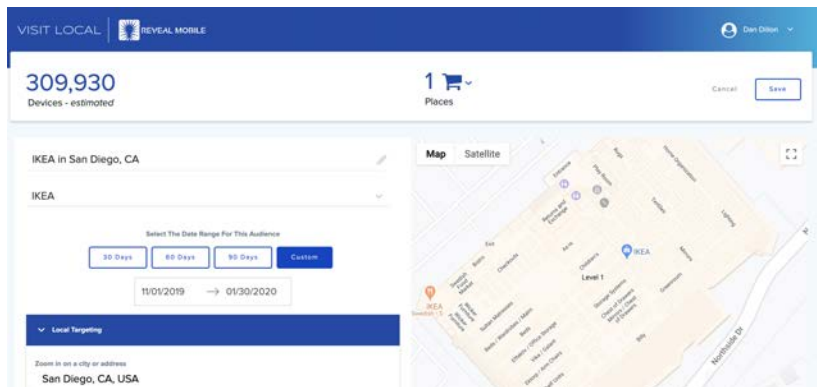
Apparel

American Eagle can entice 56,115 people who visited their stores in the Chicago area.



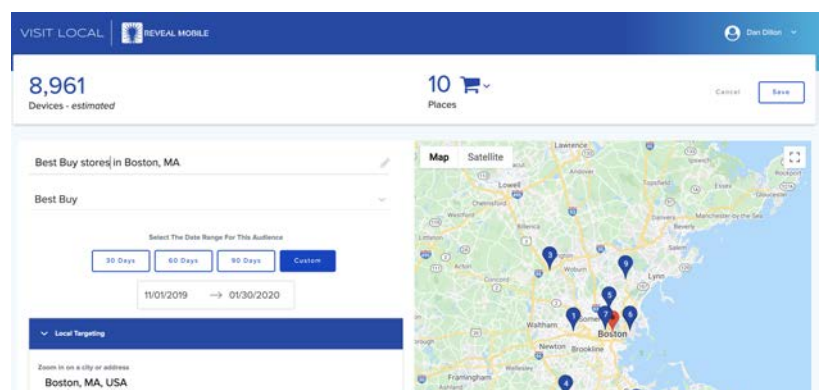
Homegoods

IKEA can advertise to more than 300,000 people who browsed the San Diego store.



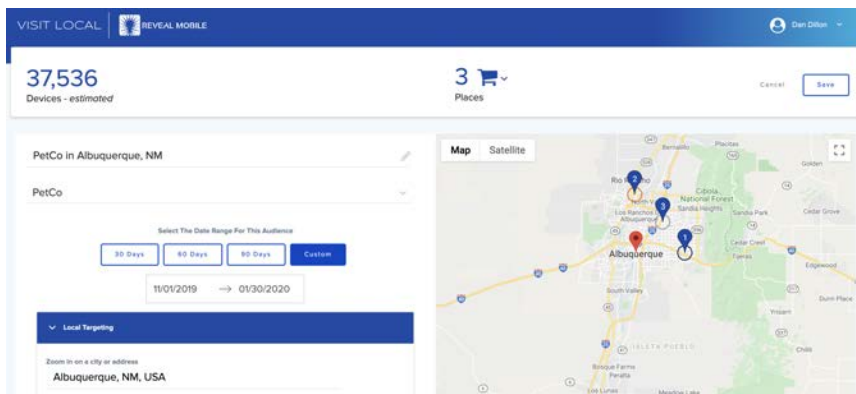
Consumer Electronics

Best Buy can bring back nearly 9,000 shoppers to their stores in Boston.



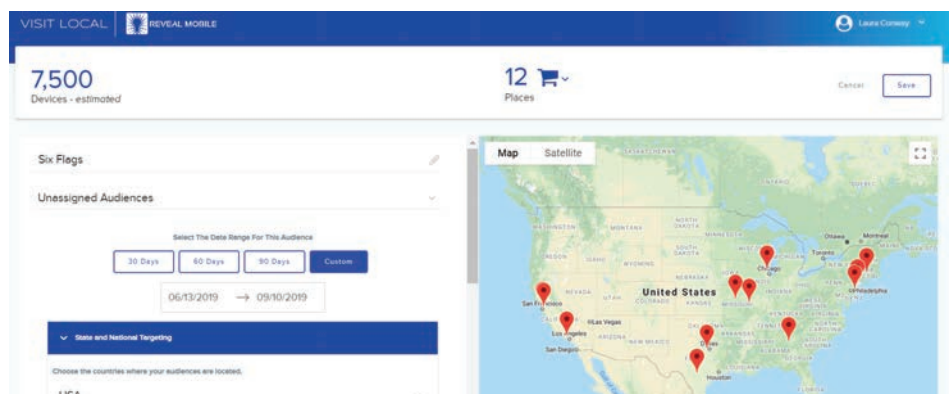
Pet Supplies

PetCo can reach more than 37,000 pet lovers in Albuquerque, NM.



Theme Parks

Six Flags can reach 7,500 of last summer's visitors to come back when they open.



VISIT Local lets you see and reach the audiences you need to get your business back to normal.

Want to learn more?

Interested in learning more about location-based audiences, analytics and attribution for your own targeting and campaign needs?

Get A Demo

